



# Funding of the arts by local authorities

Research for the National Campaign for the Arts

May 2014



**REDC**

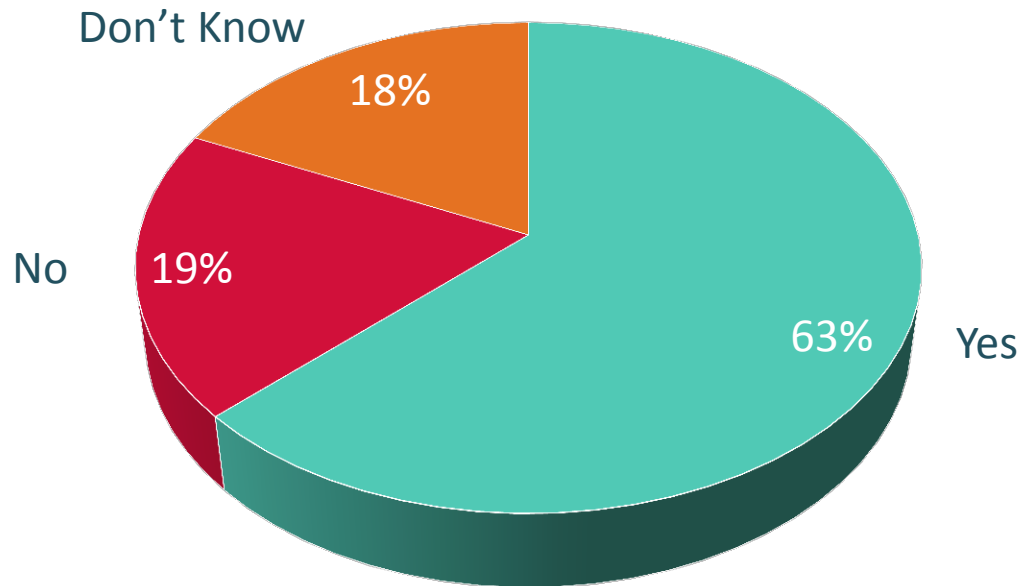
# Methodology

- Research was conducted using the RED C online omnibus survey RED LINE, with fieldwork conducted from 8<sup>th</sup> – 12<sup>th</sup> May 2014.
- 1,024 Adults 18+ completed the survey.
- Representative samples were reached using RED C and partner online research panels to provide a robust representative sample of the online adult population in Ireland, with quotas set across gender, age, region and social grade.



# Should Local Authorities provide financial support to fund the arts?

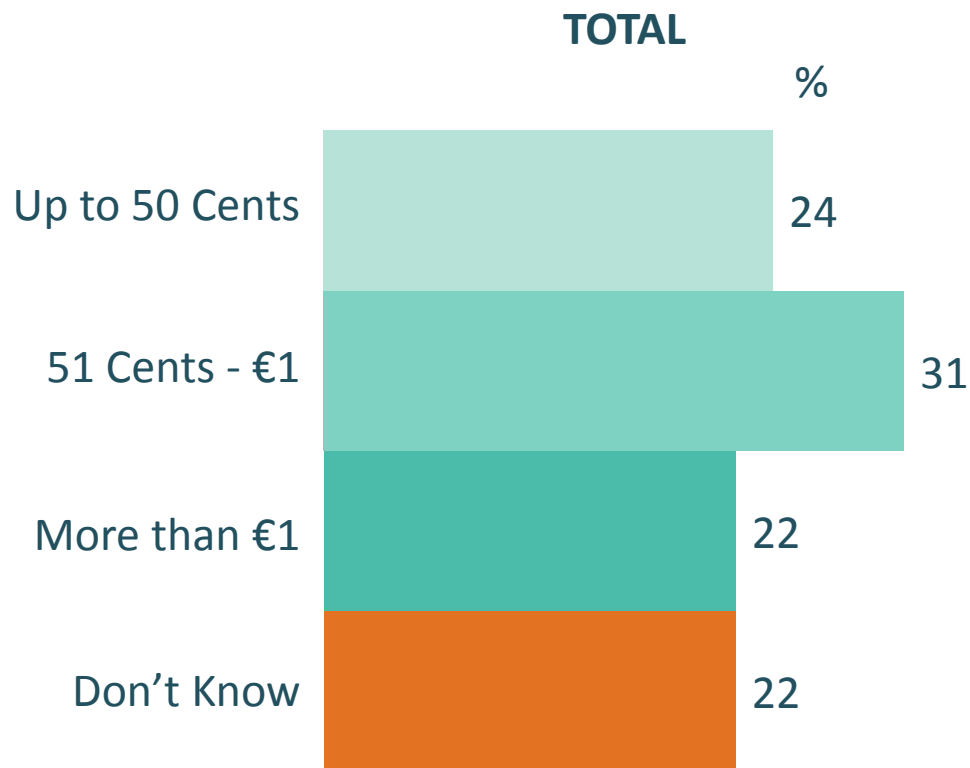
(Base: All Respondents n = 1024)



63% of people surveyed believe that Local Authorities should provide financial support to fund the arts, with just under 1 in 5 disagreeing and a similar number being unsure.

# Approximately, how much per person per week should be provided by Local Authorities to fund the arts?

(Base: All Respondents who think Local Authorities should provide financial support to fund the Arts n = 642 )



Of those who think that financial support should be provided, 51 cents - €1 per person per week is the most endorsed level of funding

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